

Dear Committee Chair Mr. Wayne A. Schmidt and Commerce Committee Members.

I believe this is the real argument for keeping the Michigan film incentives alive and strong...

The big money that comes AFTER the film is released.

Theatrical showings, foreign markets, DVD sales, rentals, cable sales, merchandising, etc. All that money filters back to the production company in the state in which they are based. When Hollywood shoots a film here, then goes back to California, those global proceeds go to California. If we can continue establishing our own self sustaining film industry and supporting infrastructure, eventually, soon, on a regular basis, we can create our own globally marketable films, and all the big money will come back to the state of origination, Michigan. That's where the big payoff is, the real return on investment. Then we'd be talking about billions of dollars coming to the state and tens of thousands of jobs created, people moving to Michigan to be a part of it, reversing the brain drain, and on and on. The incentive dollars will be returned to the state coffers many times over in tax revenue, while also enriching the businesses and residents of Michigan.

The Michigan film incentives are an investment that could pay for themselves many times over, if given the chance. We're close, we just need a little more time.

Please help to keep the Michigan film incentives alive, keep our jobs, build businesses in Michigan, support our creativity, boost our state's image and greatly increase our tourism, our population and our pride, along with providing Michigan with a brighter economic future.

I thank you so very much for your time and consideration.

Sincerely,
Dave Kilgore

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